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News Release

FOR IMMEDIATE RELEASE

Sharp Electronics of Canada Ltd. Expands FE Series with New Direct View LED Displays

Mississauga, ON – August 20, 2024 – Sharp Electronics of Canada Ltd. (SECL) proudly announces the launch of its latest Direct View LED displays, expanding the FE Series with FExxi3, and building on the heritage of NEC under Sharp name. Available in four pre-configured kits: [LED-FE012i3-110](#), [LED-FE015i3-137](#), [LED-FE019i3-165](#), and [LED-FE012i3-220](#) for a turn-key solution, alongside fully customizable options. The new displays provide up to 60% less power consumption, without sacrificing brightness or image quality. These new additions deliver superior image quality, energy efficiency, and versatile installation options, catering to a broad range of industries and applications.

"Leveraging advanced LED technology, these displays deliver brilliant, high-contrast visuals while maintaining energy efficiency. Ideal for diverse commercial and professional environments, the Sharp FExxi3 seamlessly integrates into boardrooms, auditoriums, retail and airport signage, situational awareness centers, and museums. These versatile applications highlight the displays' adaptability and superior performance," said Rolland Manger, Senior Director, Marketing & Business Planning at Sharp Electronics of Canada Ltd.

The new FExxi3 models feature improved power consumption through efficient LED diodes, reducing the overall cost of ownership while maintaining exceptional brightness and image quality. This energy-efficient design minimizes heat generation, enhancing operational efficiency and reducing expenses.

"Designed for ease of installation, the new displays use the same chassis and installation methods as previous models, ensuring seamless upgrades," said Kalden Tsung, Product Marketing Manager, Visual Solutions. "Their flexible mounting options support various configurations, including landscape and portrait orientations, providing adaptable solutions for signage, meeting rooms, auditoriums, and more."

Sharp is committed to delivering sustainable and high-performing display solutions. For more information on Sharp's new FExxi3 Direct View LED displays, please visit Sharp.ca.

About Sharp Electronics of Canada Ltd.

Sharp Electronics of Canada Ltd., a subsidiary of Sharp Electronics Corporation, is a leading provider of business solutions and consumer electronics. Our consumer products include state-of-the-art home appliances such as microwaves, refrigerators, and air purifiers, designed to elevate daily living. For businesses, we offer advanced office solutions including multifunction printers, professional displays, and interactive touchscreens that enhance productivity and collaboration. Committed to excellence, innovation, and customer satisfaction, Sharp Electronics of Canada Ltd. strives to meet the diverse needs of our customers. Our innovative products and solutions are designed to improve efficiency and productivity, enhancing the quality of life. Explore more at sharp.ca and stay updated by following our [LinkedIn page](#).

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